

Workplace Responses to Employees with Cancer: What Employers Can Do

To register, fill out the form below and return it with check or credit card number to:

NYBGH

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Registration fees:

*Members: \$125
Non-members: \$225*

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New York Business Group on Health, Inc.

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presents

Workplace Responses to Employees with Cancer: What Employers Can Do

Wednesday, June 18, 2008
8:00 am - 12:45 pm

CUNY Graduate Center
365 Fifth Avenue (at 34th Street)
New York, New York

Sponsors



Workplace Responses to Employees with Cancer: What Employers Can Do

According to a study conducted by the National Institutes of Health (NIH), the diagnosis of cancer places a huge economic burden on the employer. Included in the study were costs related to direct medical expenditures as well as losses in productivity due to absenteeism and disability. In aggregate, the cost to employers has reached \$210 billion per year.

Current studies from the American Cancer Society reveal that largely due to new and more effective treatment, cancer survivorship in the US has increased four-fold in the last 30 years. At the same time, the prevalence of cancer will double by 2030. What this means is that more employees can, and may even need to work as they cope with a cancer diagnosis and subsequent treatment.

This conference will cover workplace best practices to enable both the employer and the employee to more effectively deal with the burden of cancer as a chronic - not terminal - condition.

At this conference, the following topics will be covered:

- Hear how managers can communicate effectively with diagnosed employees to negotiate workload and responsibility and support individual privacy.
- Learn how Johnson & Johnson's culture of wellness is supporting prevention and early detection of risk factors.
- Learn how complex case management programs support employees from early diagnosis and prevention to alleviating the stress of coordinating care and treatment after a cancer diagnosis.
- Hear what's new in the pipeline for cancer treatment and learn how you can help employees access these important medications and manage your specialty drug costs too.
- Learn how GHI, as an employer, achieved the designation of CEO Cancer Gold Standard company.

8:15 -8:30 am **Registration and Breakfast**

8:30-8:45 **Welcome**

Janaera Gastón
Director, Programs
New York Business Group on Health

Kris Kim
Chief Operating Officer
American Cancer Society

8:45-10:30 **Cancer in the Workplace:
Making the Business Case**

Ronna Lichtenberg
President
Clear Peak Communications
Author, *Pitch Like a Girl: How a
Woman Can be Herself and Still
Succeed*

Fik Isaac, MD, MPH, FACOEM
Executive Director
Global Health Services

10:30-10:45 **Break**

10:45-11:45 **Going Where the Dollars
Are: Complex Case Management
& Specialty Pharmacy**

10:45-11:15 **TBA (invited)**
UnitedHealthcare

11:15-11:45 **Kirby Eng, RPh**
*Director, Oncology
Management Services*
CVS/Caremark Specialty
Pharmacy

11:45-12:45 **Going for the Gold:
One Employers Experience
Meeting CEO Cancer Gold Stan-
dard Accreditation**

Karen Smith-Hagman RN,MSN
*Vice President, Medical Affairs,
Disease and Quality Management*
GHI, a CEO Gold Standard Company

Michelle Tropper, MPH
*Vice President, Strategic Health
Initiatives*
American Cancer Society, a CEO Gold
Standard Company